

TOWN OF FRANKLIN TOURISM DEVELOPEMNT AUTHORITY

MEETING MINUTES

August 14, 2023

Present: Chair Connie Grubermann, Members Amie Owens, Tim Crabtree, Hannah Edwards, Guy Gooder, Rob Reale, and Matt Holland (arrived at 5:31).

Others present: Nicole Bradley, HR Director/Town Clerk
Mia Overton, The Franklin Press
Dave Lynn & Tracy Griffith, 80s Flash Back Weekend
Anita Finger-Smith, NC Trail of Tears Association
Mary Guerico, Tribal Vibe Promotions

1. Call to Order- Chair Connie Grubermann

The meeting was called to order at 5:30 p.m.

2. Approval of the July 10, 2023 Meeting Minutes

Member Tim Crabtree made a motion, seconded by Member Guy Gooder to approve the minutes of the July 10, 2023 meeting as presented. Motion carried unanimously by a vote of 6-0.

3. Financial Reports- ending June 2023

Town Manager Amie Owens presented the year-end financial report through June 30, 2023. She noted that the final collected revenues were \$191,568.98 and June 2023 was the third highest June on record, (\$16,077.48). Total expenses for FY 2022-2023 were \$246,693.48 leaving the balance of \$18,306.52 (to roll to Fund Balance) and \$158,656.00 currently remains in TDA Fund Balance. The report is incorporated into these minutes as Exhibit A.

Member Tim Crabtree made a motion, seconded by Member Matt Holland to approve the financial report ending June 2023. Motion carried unanimously by a vote of 7-0.

4. New Business

A.) New Applications for consideration:

1.) Request for TDA support for The North Carolina Trail of Tears Association (NCTOTA). The requested amount is \$3,500.

Anita Finger-Smith, NCTOTA Board Member, presented an application for funding. The request is for \$3,500 for reprinting of "A Guide to the Trail of Tears in NC". The booklet contains information on all NC sites related to the Trail of Tears. There has recently been an addition of 3 sites located in Macon County and these sites will be included in the new booklet. This item will be voted on at the September 11, 2023 meeting.

2.) Request for TDA support for the Naturalist 25/50K from Outdoor 76. The requested amount is \$1,600.

Outdoor 76 submitted an application for funding for their annual Naturalist 25/50K race. The request is for \$1,600 for the event taking place on October 7, 2023. This item will be voted on at the September 11, 2023 meeting.

B.) Voting on the following request:

1. Request for TDA support from Tribal Vibe Promotions for the Come Together Festival to be held on September 30, 2023. The requested amount is \$1,500 to cover the venue (Altered Frequencies) and performers.

Member Rob Reale made a motion, seconded by Member Matt Holland to approve the funding of \$1,500 as requested by Tribal Vibe Promotions. Motion carried unanimously by a vote of 7-0.

5. Items from the Board

A.) Discussion and information sharing- **SEPTEMBER 11, 2023**

- * Bernadette Peters, Main Street Economic Development Coordinator, Town of Sylva
- * Daniel Allison, Director, Graham County TDA

6. Announcements

A.) The next regular scheduled TDA meeting will be held on Monday, September 11, 2023 at 5:30 p.m. in the Town Hall Board Room.

7. Adjourn

Member Guy Gooder made a motion, seconded by Member Tim Crabtree to adjourn the meeting at 6:00 p.m. The motion carried unanimously by a vote of 7-0.

Connie Grubermann, Chairperson

Nicole Bradley, Town Clerk