

TOWN OF FRANKLIN TOURISM DEVELOPMENT AUTHORITY

MEETING MINUTES

January 10, 2022

Present: Chair Connie Grubermann, Members Donnie Bishop, Tim Crabtree, Josh Drake, Candy Presley, and Town Manager Amie Owens

Absent: Members Matt Holland, Cheryl Pullium

Others present: Mia Overton, The Franklin Press

1. **Call to Order – Chair Connie Grubermann**

The meeting was called to order at 5:32 p.m.

2. **Approval of the November 8, 2021 Meeting Minutes**

Member Donne Bishop made a motion, seconded by Member Tim Crabtree to approve the minutes of the November 8, 2021 meeting as presented. Motion carried unanimously by a vote of 6-0.

3. **Financial Reports through December 31, 2021**

Town Manager Amie Owens presented the financial report through December 31, 2021. The report is incorporated into these minutes as Exhibit A upon filing.

Member Josh Drake made a motion, seconded by Member Candy Presley to approve the financial reports through December 31, 2021, as presented. Motion carried unanimously by a vote of 6-0.

4. **Subcommittee Reports**

- A. Finance/Budget Chair Report – None
- B. Policy and Rules of Procedure Chair – None
- C. Application Review Chair Report – None

5. **New Business**

A. Request approval of funding for Ruby Drop - \$2,500

Member Tim Crabtree reported that the Ruby Drop on December 31, 2021 was a success. There was a bit of rain leading up to the event, but it cleared and that the carriage rides were very well received. The request for funding was made in November, but there was not a December meeting so funding could not be approved until the January 2022 meeting.

Member Josh Drake made a motion to approve the request for funding of \$2,500 for the Ruby Drop event; seconded by Member Candy Presley. Member Tim Crabtree abstained from the vote as is required. Motion carried unanimously by a vote of 5-0.

B. 2022 TDA Meeting Schedule

Member Donnie Bishop made a motion to accept the 2022 TDA Meeting schedule with one change to the February meeting which will be on February 21, 2022; seconded by Member Josh Drake. Motion carried unanimously by a vote of 6-0.

C. Request for Advertising in Smoky Mountain Travel Guide

Town Manager Amie Owens was approached related to the Franklin TDA advertising in Smoky Mountain Travel Guide. Discussion was held and information reviewed related to ad pricing and the fact that previous ads were done by the Chamber of Commerce and not TDA.

Consensus was that there was no need to advertise at this time. Manager Owens will relay the decision to Smoky Mountain Travel Guide representatives.

6. Items from the Board

There were no items for discussion from Board Members.

7. Announcements

A. The next regularly scheduled TDA meeting will be on Monday, February 21 at 5:30 p.m. in the Town Hall Boardroom.

8. Adjourn

Member Tim Crabtree made a motion, seconded by Member Josh Drake to adjourn the meeting at 5:45 p.m. Motion carried unanimously by a vote of 6-0.

Connie Grubermann, Chairperson

Amie Owens, Town Manager/acting Town Clerk