

Town of Franklin Tourism Development Authority Meeting

July 12, 2021 – 5:30 p.m.

Present: Chair Connie Grubermann, members Donnie Bishop, Tim Crabtree, Josh Drake, and Town designee Travis Tallent were present.

Matt Holland, Cheryl Pullium, and Candy Presley were absent.

Approval of June 14, 2021 meeting minutes

Motion was made by Crabtree, seconded by Drake to approve the June 14, 2021 meeting minutes as presented. Motion carried. Vote: 5 to 0.

Financial Reports for July 12, 2021

Tallent presented the financial report for July 12, 2021.

Motion was made by Drake, seconded by Crabtree to accept the financial report as presented. Motion carried. Vote: 5 to 0. Report is attached.

Sub Committee Reports

- A.) Finance/Budget Chair Report – None
- B.) Policy and Rules of Procedure Chair Report – None
- C.) Application Review Chair Report – Presented.

New Business: Funding Request for the National Trail of Tears Conference

Anita Finger-Smith presented a request on behalf of the NC Trail of Tears Association for \$3,500 for the Nikwasi-Cherokee Cultural and Heritage Corridor Pilgrimage.

New Business: Re-Appointment to the TDA – Matt Holland

Motion was made by Bishop, seconded by Crabtree to re-appoint Matt Holland to the TDA for a two-year term. Motion carried. Vote: 5 to 0.

Old Business: TDA FY 21-22 Budget

Grubermann told the board that the Town Council had approved the request to roll \$25,000 from the 2020-2021 collections into the 21-22 TDA Budget instead of allowing the money to roll into the fund balance and therefore increasing the TDA budget to \$165,000.

Motion was made by Crabtree, seconded by Drake to approve the TDA FY 21-22 Budget as presented. Motion carried. Vote: 5 to 0.

Discussion

The Board discussed developing flyers to use as a recruitment tool to fill the open lodging seat on the board.

Adjournment

Motion was made by Tallent, seconded by Drake to adjourn the meeting at 6:20 p.m. Motion carried. Vote: 5 to 0.

Connie Grubermann, Chairperson

Travis Tallent, Town Clerk