

TOWN OF FRANKLIN TOURISM DEVELOPEMNT AUTHORITY

MEETING MINUTES

OCTOBER 10, 2022

Present: Chair Connie Grubermann, Members Josh Drake, Matt Holland, Donnie Bishop, Amie Owens, and Tim Crabtree

Absent: Cheryl Pullium

Others present: David Culpepper & Stacy Guffey, Town Council Board Member
Nicole Bradley, HR Director
Mia Overton & Anissa Holland, The Franklin Press
Dan Finnerty, The Macon County News
Brooke & Rob Reale, Streets of Franklin President
Tim Shaw, Sk828
Jenny Golding, SMPCC Executive Director

1. Call to Order- Chair Connie Grubermann

The meeting was called to order at 5:30 p.m.

2. Approval of the August 8, 2022 Meeting Minutes

Member Donnie Bishop made a motion, seconded by Member Matt Holland to approve the minutes of the September 19, 2022 special called meeting as presented. Motion carried unanimously by a vote of 5-0.

3. Financial Reports- August 2022

Town Manger Amie Owens presented the Financial Report for August 2022. She noted that August 2022 was highest August on record, (\$19,036.35). Total expenses thus far \$10,599 leaving the balance of \$27,942.86 and \$153,390.94 remains in TDA Fund Balance. The report is incorporated into these minutes as Exhibit A.

Member Tim Crabtree made a motion, seconded by Member Donnie Bishop to approve the financial report for August 2022. Motion carried unanimously by a vote of 5-0.

4. New Business

A. Consideration of new applications:

1. Monster Mash on Main Street- Brooke Reale, President, Streets of Franklin Heritage Association, presented information on their application for funding for Monster Mash on Main. This is their first request for this annual event and they have requested \$1,500. The event will be held on October 29, 2022. A vote will take place at next months meeting.
2. Tim Shaw, Sk828, presented information on their application for funding for Punkins for the Park fundraiser for advertising. This is their first request and they have requested \$5,000 for the event taking place on October 29, 2022. A vote will take place at next months meeting.

3. Tim Crabtree, Crabtree Family Enterprises, presented information on their application for funding for the annual Ruby Drop in downtown Franklin. They have requested \$2,500 for the event taking place on December 31, 2022. A vote will take place at next months meeting.

B. Vote on request:

Jenny Golding, Executive Director, Smoky Mountain Pregnancy Care Center has requested \$2,000 for their Conquer the Mountain Half Marathon/5K, event to be held November 5th.

Member Tim Crabtree made a motion, seconded by Member Amie Owens to ratify the funding request from SMPCC for the Conquer the Mountain Half Marathon/5K. Motion carried unanimously by a vote of 5-0.

C. Consideration and Discussion of funding capital project

Town Council Members David Culpepper and Stacy Guffey asked the TDA members to considered helping fund future capital projects such as recreational infrastructure. They would like to see the TDA work with Town Council on some of these future projects to bring more people to Franklin. The TDA members agreed to entertain the idea and would like to see more specific information with cost, etc.

5. **Items from the Board**

There were no additional items for discussion.

6. **Announcements**

A. The next regular scheduled TDA meeting will be held on Monday, November 14, 2022 at 5:30 p.m. in the Town Hall Board Room.

7. **Adjourn**

Member Josh Drake made a motion, seconded by Member Donnie Bishop to adjourn the meeting at 6:11 p.m. The motion carried unanimously by a vote of 5-0.

Connie Grubermann, Chairperson

Amie Owens, Town Manger/acting Town Clerk

Prepared by Nicole Bradley, Human Resources Director

