

Room Occupancy Tax Report

6/30/2016

2015/2016 Budgeted Revenues **\$113,200.00**

7/31/2015	\$14,781.99
8/31/2015	\$10,743.41
9/30/2015	\$10,624.11
10/31/2015	\$15,955.17
11/30/2015	\$7,439.21
12/31/2015	\$6,574.55
1/31/2016	\$5,152.86
2/28/2016	\$5,152.04
3/31/2016	\$7,336.92
4/30/2016	\$10,186.71
5/31/2016	\$11,844.69
6/30/2016	\$11,603.51

Net Collections **\$117,395.17****2015/2016 Budgeted Expenses****Less Disbursements:**

Allison Outdoor Advertising Billboard	\$350.00
Site Dart Hosting	\$131.40
Site Dart Hosting	\$12.00
Site Dart Hosting	\$12.00
Pandora Media	\$5,000.00
Premiere Marketing Google Ad Words	\$493.44
Premiere Marketing Facebook	\$1,000.00
Allison Outdoor Advertising Billboard	\$350.00
Rotary Club River Fest	\$1,500.00
Asheville Citizen Times	\$4,650.00
80's Flash Back 8K Race	\$625.00
Naturalist Event	\$2,500.00
Premiere Marketing Facebook	\$1,114.12
Premiere Marketing Google Ad Words	\$37.23
Allison Outdoor Advertising Billboard	\$350.00
Allison Outdoor Advertising Billboard	\$350.00
Trip Advisor	\$1,312.25
Pandora Media	\$5,000.00
Pandora Media	\$5,000.00
Pandora Media	\$973.01
Asheville Citizen Times	\$4,940.00
Allison Outdoor Advertising Billboard	\$350.00
Asheville Citizen Times	\$4,650.00
Wayah Insurance Group	\$350.00

Smoky Mountain Center for Fine & Performing Arts	\$1,280.00
Premiere Marketing Facebook	\$1,129.93
Premiere Marketing Google Ad Words	\$500.00
Asheville Citizen Times	\$1,400.00
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$778.49
Premiere Marketing Google Ad Words	\$1,000.00
Summit Publishing Blue Ridge Magazine	\$3,000.00
Premiere Marketing Facebook	\$2,673.03
Premiere Marketing Google Ad Words	\$1,000.00
Asheville Citizen Times	\$240.00
Trip Advisor	\$2,094.31
Trip Advisor	\$3,122.04
Trip Advisor	\$3,471.39
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Asheville Citizen Times	\$1,540.00
Motor Company Grill	\$1,500.00
Asheville Citizen Times	\$40.00
Premiere Marketing Facebook	\$94.14
Premiere Marketing Google Ad Words	\$262.25
Natural Body Building Event	\$1,000.00
Martin-Starnes Audit	\$3,000.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$99.58
Asheville Citizen Times (March 2016)	\$80.00
Smoky Mountain Center for Fine & Performing Arts (March 2016)	\$1,440.00
Premiere Marketing Facebook (March 2016)	\$245.45
Highlands Mediaworks (March 2016)	\$700.00
Franklin Garden Club (April 2016)	\$1,650.00
Pandora Media (April 2016)	\$3,047.00
Pandora Media (April 2016)	\$3,047.00
Pandora Media (April 2016)	\$3,047.00
Asheville Citizen Times (April 2016)	\$3,290.00
Premiere Marketing Facebook (April 2016)	\$312.82
Smoky Mountain Center for Fine & Performing Arts (April 2016)	\$640.00
Nantahala Hiking Club (May 2016)	\$620.60
Premiere Marketing Facebook (June 13, 2016)	\$212.14
Smoky Mountain Center (June 13, 2016)	\$2,160.00
Asheville Citizen Times (June 13, 2016)	\$3,250.00
Premiere Marketing Facebook (June 13, 2016)	\$1,096.80
Macon County Transit (June 15, 2016)	\$3,375.00
Asheville Citizen Times (June 15, 2016)	\$3,250.00
Premiere Marketing Facebook (June 15, 2016)	\$1,100.06
Premiere Marketing Google Ad Words (June 15, 2016)	\$133.17
Taste of Scotland (June 17, 2016)	\$1,450.00
Folk Heritage Association of Macon County (June 23, 2016)	\$1,499.00

Total Expenditures

\$107,901.65

Remaining Balance and Net:

\$9,493.52

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7/31/2016

2016/2017 Budgeted Revenues **\$113,200.00**

- 7/31/2016
- 8/31/2016
- 9/30/2016
- 10/31/2016
- 11/30/2016
- 12/31/2016
- 1/31/2017
- 2/28/2017
- 3/31/2017
- 4/30/2017
- 5/31/2017
- 6/30/2017

Net Collections:

Budgeted Expenses:

SiteDart Hosting	\$155.40	7/11/2016
Eric Haggart Photography	\$1,500.00	7/15/2016
Folkmoot	\$2,500.00	7/27/2016

Total Expenditures: **\$4,155.40**

Remaining Balance: \$109,44.60

TDA FUND BALANCE: **\$154,919.65**

Column1	Column3	Column4	Column5	Column6	Column7	Column8	Column9
Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016	FY 2016-20017
July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99	
August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41	
September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11	
October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17	
Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21	
Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55	
January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86	
February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	\$5,152.04	
March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	\$7,336.92	
April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	\$10,186.71	
May	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	\$11,844.69	
June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	\$11,603.51	
Totals	\$101,633.74	\$95,445.14	\$101,993.34	\$99,648.38	\$106,961.15	\$117,395.17	

Room Occupancy Tax Report

8/31/2016

2016/2017 Budgeted Revenues **\$113,200.00**

7/31/2016 **\$16,490.96**

8/31/2016

9/30/2016

10/31/2016

11/30/2016

12/31/2016

1/31/2017

2/28/2017

3/31/2017

4/30/2017

5/31/2017

6/30/2017

Net Collections: **\$16,490.96**

Budgeted Expenses:

SiteDart Hosting	\$155.40	7/11/2016
Eric Haggart Photography	\$1,500.00	7/15/2016
Folk moot	\$2,500.00	7/27/2016
Naturalist Event	\$2,000.00	8/25/2016
Visit NC	\$3,812.50	8/25/2016
Premiere Marketing	\$1,375.81	8/25/2016
Premiere Marketing	\$359.55	8/25/2016
Smoky Mnt Center for Performing Arts for FY 15-16	\$8,196.06	8/25/2016

Total Expenditures: **\$19,899.32**

Remaining Balance: **\$93,300.68**

TDA FUND BALANCE: **\$154,961.20**

Column1	Column3	Column4	Column5	Column6	Column7	Column8	Column9
Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016	FY 2016-20017
July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99	\$16,490.96
August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41	
September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11	
October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17	
Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21	
Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55	
January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86	
February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	\$5,152.04	
March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	\$7,336.92	
April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	\$10,186.71	
May	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	\$11,844.69	
June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	\$11,603.51	
Totals	\$101,633.74	\$95,445.14	\$101,993.34	\$99,648.38	\$106,961.15	\$117,395.17	\$16,490.96

Room Occupancy Tax Report

9/30/2016

2016/2017 Budgeted Revenues **\$113,200.00**

7/31/2016	\$16,490.96
8/31/2016	\$12,801.13
9/30/2016	
10/31/2016	
11/30/2016	
12/31/2016	
1/31/2017	
2/28/2017	
3/31/2017	
4/30/2017	
5/31/2017	
6/30/2017	

Net Collections: **\$29,292.09**

Budgeted Expenses:

SiteDart Hosting	\$155.40	7/11/2016
Eric Haggart Photography	\$1,500.00	7/15/2016
Folkmoot	\$2,500.00	7/27/2016
Naturalist Event	\$2,000.00	8/25/2016
Visit NC	\$3,812.50	8/25/2016
Premiere Marketing Facebook	\$1,375.81	8/25/2016
Premiere Marketing Google Adwords	\$359.55	8/25/2016
Smoky Mnt Center for Performing Arts for FY 15-16	\$8,196.06	8/25/2016
Martin Starnes & Associates Audit	\$750.00	9/13/2016
Trip Advisor	\$3,212.30	9/13/2016
Trip Advisor	\$2,471.90	9/13/2016
Trip Advisor	\$4,315.80	9/13/2016
Rotary Club of Franklin RiverFest	\$500.00	9/23/2016
Eric Haggart Photography	\$1,500.00	9/23/2016
Trip Advisor	\$3,557.51	9/23/2016
Premiere Marketing Facebook	\$757.37	9/23/2016
Premiere Marketing Google Adwords	\$620.67	9/23/2016

Total Expenditures: **\$37,584.87**

Remaining Balance: **\$75,615.13**

TDA FUND BALANCE: **\$154,996.00**