

## **February 13, 2017 meeting**

The Franklin Tourism Development Authority Board held its monthly meeting on Monday February 13, 2017 in Town Hall. Members present were Chairman Candy Presley, members Tim Crabtree, Josh Drake, Connie Grubermann, Cheryl Pullium, and Town Manager Summer Woodard were present.

Members Donnie Bishop and Vickie Springer were absent.

**Motion was made by Grubermann, seconded by Pullium to approve the January 9, 2017 board minutes. Motion carried: 5 to 0.**

### **Financial Reports**

Summer Woodard – Town Manager – In December, you collected \$6,879.39. From July 2016 to December 2016, the next collections is \$76,094.12. Your expenditures to date including committed funding is \$93,981.05 which leaves you a remaining balance of \$19,218.95. Your remaining TDA fund balance is \$155,152.82.

**Motion was made by Drake, seconded by Pullium to accept the financial report as presented. Motion carried: 5 to 0.**

### **New Business: Funding Request for the Franklin Garden Club for \$3,700**

Mary Ellen Tully from the Franklin Garden Club presented this request.

### **New Business: Correction on ATC Grant Request Paperwork**

Town Manager Summer Woodard presented this item.

**Motion was made by Gruberman, seconded by Drake to allow amendment to ATC Grant Request Paperwork. Motion carried: 5 to 0.**

### **New Business: Franklin AT Celebration Website**

Summer Woodard – Town Manager – The Appalachian Trail - submitted a request to see if the Tourism Development Authority would be interested in taking over and hosting their website.

Jim Vanhorn – Nantahala Hiking Club – Looking at your website, you have a page that talks about the Appalachian Trail Celebration which drives the viewer to our website. Since we're not a nonprofit, don't have a treasurer or that sort of thing, we're just asking if the TDA would consider that we could move our information from the website where one of our members pays for it, to your website. Once a year, we would provide the information for the celebration to update it.

No action was taken.

### **Sub-Committee Reports**

Finance/Budget Chair Report – None

Policy and Rules Procedure Report – None

February 13, 2017 meeting continued,

Application Review Chair Report - None

**Old Business: Funding Request for Franklin Press Advertising Opportunity for \$6,000**

Motion was made by Woodard, seconded by Gruberman to approve the \$6,000 funding request to match the Tourism Development Commission's grant of \$6,000. The motion carried: 4 to 1. Drake opposed.

**Old Business: Funding Request for Natural Bodybuilding Physique Federation for \$1,000**

Motion was made by Grubermann, seconded by Drake to approve the \$1,000 request for the Natural Bodybuilding Physique Federation. The motion carried: 5 to 0.

**Old Business: Funding Request for 2017 Taste of Scotland for \$4,000**

Lloyd Swift – Scottish Tartans Museum – We're only asking for \$8,000 for advertising. \$4,000 from the Tourism Development Authority and \$4,000 from the Tourism Development Commission.

Josh Drake – I think the Taste of Scotland is great but \$4,000 is a lot. I would be okay with something around \$2,000.

Cheryl Pullium – Last year we had the discussion that we could pay the advertising bills as they came in. My concern is that I have heard some negative things about where the money went and doing it this way would clear my mind.

Josh Drake – If the TDC did \$4,000 then there is only \$1,800 left in their advertising line item

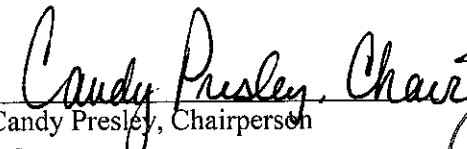
Motion was made by Drake, seconded by Woodard to approve \$1,800 for advertising costs contingent on billing submittal. The motion carried: 5 to 0.

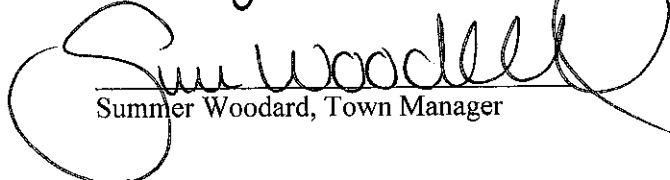
**Announcements**

The next regularly scheduled TDA meeting is Monday March 13, 2017 at 5:30 p.m. in the Town Hall Board Room.

**Adjourn**

Motion was made by Drake, seconded by Pullium to adjourn the meeting. Motion carried. Vote: 5 to 0.

  
Candy Presley, Chairperson

  
Summer Woodard, Town Manager